



GROW YOUR

Dental Practice

Stop chasing patients — start attracting them.



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The Struggle

Every Dentist Knows





You went to dental school to master your craft — not marketing.

Yet today, success depends on more than just great clinical skills.

You can be the most skilled dentist in town, but if patients can't find you online... you lose them to the practice down the street.

And when your schedule isn't full, your stress is.

Does this sound familiar?



- You rely too heavily on word-of-mouth.
- You've tried a few ads, but nothing sticks.
- Your website looks fine but generates no new patients.
- Reviews are inconsistent, and you don't know how to fix them.
- You're working harder each year, but growth feels out of reach.

You're not alone. Most dentists are brilliant clinicians, but few were ever taught how to build and market a business.

It's time to change that.

A grayscale photograph of a female dentist in scrubs, smiling warmly at the camera. She is standing next to a patient who is seated in a dental chair, with her hands resting on the patient's shoulder. The background is a blurred dental office setting.

The Turning Point: **Marketing That Actually Works**

Dentists like you are busy professionals who need real growth, not marketing headaches.

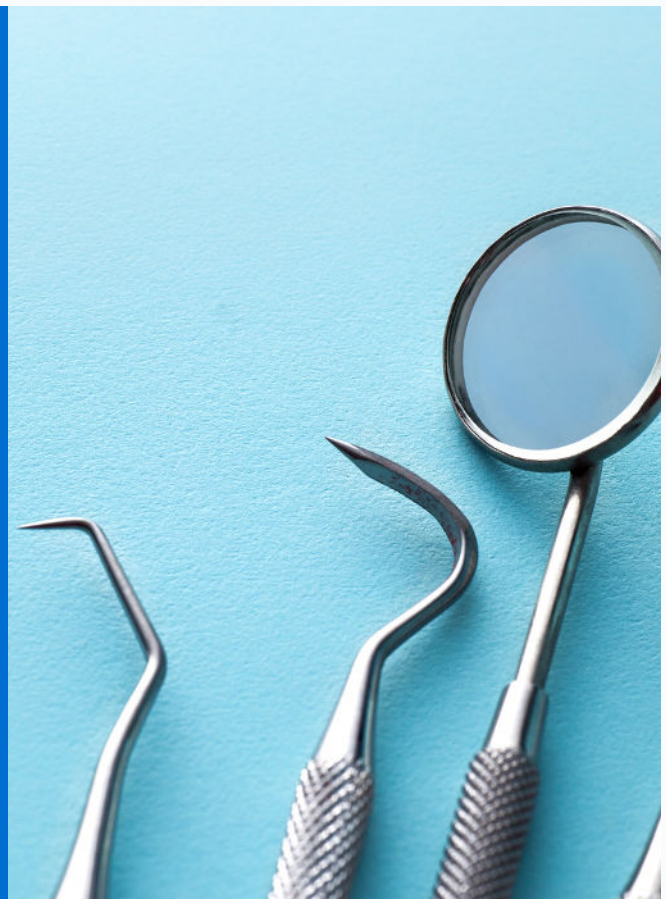


Imagine this:

- ✓ **New patient calls** coming in daily.
- ✓ Your schedule **full and predictable**.
- ✓ **Reviews flooding in** automatically.
- ✓ A website that **ranks high on Google** and converts visitors into appointments.
- ✓ Social media posts that actually **bring in new patients**, not just likes.

That's what happens when you stop guessing and start using a proven, all-in-one marketing platform built for dental practices.

Why Most Dental Marketing Fails



It's not because dentists don't care — it's because they're forced to juggle 10 disconnected tools:

- One vendor for your website.
- Another for ads.
- Another for social.
- Another for reviews.
- And no one tracking what's working.





This fragmented approach wastes time, money, and energy — leaving you frustrated and wondering, “**What am I paying for?**”

When you connect everything into one system that tracks, measures, and improves in real-time... growth becomes predictable.



The Marketing 360[®] Solution

Marketing 360[®] brings every piece of your marketing together in one simple platform — built exclusively for small businesses and dental practices.

One Platform. One Partner. One Plan.



With Marketing 360®, you get:

- ✓ **A high-performance dental website** that converts visitors into patients.
- ✓ **SEO and Google Ads** to get you found first when people search “dentist near me.”
- ✓ **Reputation management** that collects and showcases 5-star reviews automatically.
- ✓ **Social media marketing** that builds trust and visibility.
- ✓ **Email automation** to keep patients returning and referring.
- ✓ **Analytics that actually make sense** — so you see what’s working in real time.
- ✓ **A dedicated marketing team** that does the heavy lifting for you.

You'll finally have the time to do what you do best — ***care for patients*** — while your marketing runs on autopilot.

The All-in-One Dental Marketing System



Here's what's included — and
why each piece matters:

1. Search Engine Optimization (SEO)

Most patients begin with Google. If your practice isn't ranking locally, you're invisible. Our SEO strategy ensures you appear on top when someone searches "dentist near me" — not buried under your competitors.

2. Google & Social Ads

Get found instantly with targeted campaigns that drive calls and appointments. We design, launch, and optimize everything — so you never waste another dollar on ads that don't convert.

3. Website Design That Converts

Your website should be your hardest-working employee. We build modern, mobile-friendly sites that are fast, secure, and built to convert — not just look nice.

4. Reputation Management

Your reputation is your biggest marketing asset. We help you gather positive reviews, manage negative ones, and display them across Google, Yelp, and social platforms.

5. Social Media Marketing

Stay top of mind in your community. Our social strategies connect you with patients, showcase your personality, and help build long-term trust.

6. Email Marketing Automation

Reactivate inactive patients, send periodic reminders, and keep your base engaged — all automatically.

7. Analytics & Reporting

Real-time dashboards show you exactly where your leads come from and what's working — so every decision is data-driven.



WHY DENTISTS

Choose Marketing 360®

Problem	The Old Way	The Marketing 360 Way
Marketing tools are disconnected	Dozens of apps, no clear ROI	One integrated dashboard
Marketing agencies don't understand dentistry	Generic tactics that waste money	Specialists in dental growth
You're doing everything yourself	Burnout and frustration	Dedicated team runs your marketing
Results are unclear	Guesswork and blind spots	Transparent, trackable results
Growth is unpredictable	Feast-or-famine patient flow	Consistent lead generation



The 5-Step Dental Growth Formula

1

Attract

Use SEO, Google Ads, and social to reach local patients.

2

Engage

Create content and posts that build trust before they ever call.

3

Convert

Turn clicks into booked appointments with clear, optimized funnels.

4

Delight

Deliver great experiences that earn 5-star reviews.

5

Repeat

Use email and automation to re-engage and grow lifetime value.

Every successful dental practice follows this exact pattern — and Marketing 360[®] makes each step easy.



THE RESULTS You Can Expect

- ✓ More new patients
- ✓ Stronger brand awareness



- ✓ The talent and technology you need to win online
- ✓ Peace of mind knowing your marketing actually works

Ready to Grow Your Practice?

**Learn how leading dentists are
using Marketing 360® to:**

- Attract high-value patients.
- Automate reviews & referrals.
- Track ROI from every channel.
- Simplify marketing with one platform and team.

Go to **growmydentalpractice.com** to take a free trial today and get personalized plans and pricing based on your specific needs and goal.



Still Thinking About It?

Here's the truth:



You don't have a **marketing problem** — you have a **visibility problem**.

People in your city are looking for a dentist right now. *The only question is: will they find you or your competitor?*

Every day you wait, your competition gets stronger. *Every day you act, your future gets brighter.*

Stop waiting for growth.
Start building it.



Watch this short video to see how **White Smiles Family Dentistry** proves that with the right partner, growth is not only achievable, but sustainable...



The #1 Marketing Platform[®] for Dentists

Go to growmydentalpractice.com to start your free trial today and get personalized plans and pricing based on your specific needs and goals.