



Partner Program

BECOME AN APPROVED PARTNER



DENTIST ADVISORS

Become an Approved Dentist Advisors Partner

Dentist Advisors is a fee-only fiduciary advisor firm which requires us to thoroughly vet potential partners and only recommend best-of-breed services and solutions to our clients and prospects.

- ➔ Please visit **DentistAdvisors.com/partner** to submit your partner application.
 - ➔ Once received, we'll review your application and reach out to schedule an assessment interview.
 - ➔ If approved, you will have access to our wide selection of partner benefits which are highlighted on the following pages.
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Showcase Your Expertise with Our Dental Audience



The Dentist Money™ Show

- Dentistry's #1 financial podcast
- Over 1 million total podcast downloads
- 25,000 podcast downloads per month

CE Webinar Series

- 2x webinars per month (since 2019)
- Average 100+ attendees per webinar
- Approved for dental CE credit



Dentist Advisors

- Dentist-specific, fee-only, fiduciary
- 450+ clients in 50 states
- 103 new clients added in 2021

Digital Media

- 1,800+ private Facebook group members
 - 2,500+ Instagram followers
 - 1,400+ email subscribers
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Approved Partner Opportunities

DentistAdvisors.com

À la carte pricing

Partner directory listing	Included for approved partners
Enhanced partner directory listing and landing page	\$500/yr
Featured partner ad	\$1,500/mo
Education Library guest post	\$500
Retargeting pixel	\$750/mo

Dentist Money™ Show podcast

Podcast interview <i>(includes promotion)</i>	\$5,000
Podcast ad space - 30 sec front/mid roll	\$5,000/mo
Podcast ad space - 30 sec end roll	\$2,500/mo
Podcast email blast sponsorship	\$750/mo

Dentist Advisors Engagement

60-min product/service showcase to DA advisor team	\$1,000
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Webinars

Webinar presentation <i>(includes promos, CE registration, and guest list)</i>	\$2,000
Webinar sponsorship <i>(includes listing in promos, branded slide, and shout out)</i>	\$500

Social Media

15 min Facebook Live	\$750
Facebook group post	\$250
Instagram 1-week ad placement	\$250

Annual Partnership Packages

Partner	\$1,000
Enhanced partner directory listing and landing page	
Education Library guest post	
Branded swag sent with new client welcome package	
25% off all à la carte partnership purchases	
Preferred	\$2,500
1 Facebook Live	
1 Facebook group post	
60-min product/service showcase to DA advisor team	
2 Education Library guest posts	
Enhanced partner directory listing and landing page	
Branded swag sent with new client welcome package	
25% off all à la carte partnership purchases	
Platinum	\$7,500
Dentist Money Show podcast interview (<i>includes promos</i>)	
2 Facebook Lives	
2 Facebook group posts	
60-min product/service showcase to DA advisor team	
4 Education Library guest posts	
Enhanced partner directory listing and landing page	
Branded swag sent with new client welcome package	
50% off all à la carte partnership purchases	