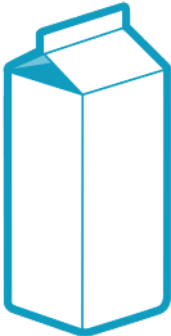


Your Money Today Will Likely Buy Less Tomorrow

1913



\$0.09 = Quart

1963



\$0.09 = 1 Small Glass

2013



\$0.09 = 6 Tablespoons

In US dollars. Source for 1913 and 1963: Historical Statistics of the United States: Colonial Times to 1970/U.S. Dept. of Commerce. Source for 2013: United States Department of Labor, Bureau of Labor Statistics, Economic Statistics, Consumer Price Index—Average Price Data.